

Results of SWOT Analysis

Note: Items are numbered for convenience in reference, not as an indication of priority.

Strengths

- S-1. Big, happy family
- S-2. Committed
- S-3. Team-oriented
- S-4. Spirit-filled
- S-5. Organizations blessed by substitutes willing to step up
- S-6. Financial support via KIPP
- S-7. Encuentro Matrimonial provides support for marriage and family life
- S-8. Good communication (e.g., between Sister Blanca and CCD Parents)
- S-9. Web site
- S-10. Info gets to Spanish-speaking (Hispanic) community
- S-11. Preaching: simple and to-the-point
- S-12. Ministries share team members between them
- S-13. Beauty of the church, especially the windows
- S-14. Diversity of the community
- S-15. Established neighborhood
- S-16. Good location, near bus lines, off highway

Weaknesses

- W-1. Communication to those who are not able to attend Mass, especially seniors
- W-2. Signage (emphasized by several participants)
- W-3. Language barrier, challenges around language
- W-4. Lack of money
- W-5. Lack of Youth Ministry and Youth Choir
- W-6. Do not extend greeting beyond our usual groups
- W-7. Lack of ACTS
- W-8. Inconsistent Sunday breakfasts
- W-9. Limited effect of introductions at Mass because we sit in same spot every week
- W-10. Lack of visibility of leaders
- W-11. Lack of attention and ministries for Spanish-speaking
- W-12. Lack of ministries, in general, especially with respect to Evangelization
- W-13. Lack of openness to new people and new ideas
- W-14. Lack of after-school programs
- W-15. Lack of lawnmowers ;)
- W-16. Lack of the sense of mission and spirit of evangelization; we sometimes forget the "why" behind our events and ministries
- W-17. Lack of volunteers
- W-18. Need better promotion of voting

Opportunities

- O-1. With 23K in boundaries, room to grow
- O-2. Grow in fellowship
- O-3. Cross-pollination of CYO & CCD
- O-4. Collaboration with local resources, e.g., Sisters of Charity
- O-5. Join neighborhood groups
- O-6. City refurbishing and incentives bring new people in
- O-7. Population of homebound and residents of nursing homes waiting to be connected
- O-8. Growing number of youth, young adults and couples; opportunity to share faith and grow in faith with them
- O-9. Untapped resource of prepared (formed in faith) and talented people; these potential leaders are capable of leading various types of retreats and throughout the year
- O-10. Vacation and break times, if we open up the calendar to these possibilities
- O-11. Use of vacation time for Vacation Bible School
- O-12. Coordinate with neighborhood groups to share ideas and events, work together, build on one another's strengths

Threats

- T-1. Security
- T-2. Finances
- T-3. Some shy away because of fear of obligation to pay (to be asked to contribute financially)
- T-4. Parents and kids are leaving parish to attend other parishes with schools
- T-5. Streets and sidewalks in need of repair
- T-6. Lack of advertisement
- T-7. Need our own community's influence on development of community
- T-8. Burnout and over-commitment
- T-9. What if Kipp leaves?
- T-10. Aging parishioners leave parish (through death or moving to nursing or family homes)
- T-11. Aging facilities
- T-12. Leaving for others assemblies, religions
- T-13. Leaving for services not offered here
- T-14. Lack of Follow-up ministries (e.g., follow-up to First Communion and Confirmation; also ACTS Retreatants continue to be invited back to hosting parish)
- T-15. Lack of lighting
- T-16. Lack of speed bumps
- T-17. Lack of parking
- T-18. Lack of business involvement
- T-19. Need better invitation to new members, to new ministers entering ministries; need better invitation and welcoming in general
- T-20. Crime, burglaries
- T-21. Rentals in neighborhood may lead to lack of investment in community
- T-22. Lack of police presence
- T-23. Homeless
- T-24. Lack of continuity in leadership; no time for pastor to build momentum (emphasized by several participants)